





**KNXV-TV**  
**PHOENIX**

**KNXV**

Print Date: 08/06/12

Page 2 of 3

Contract / Revision **307107** Flight Dates **08/07/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/06/12 / 08/06/12

Order Sep 00:20:00

Advertiser **Friends of the Majority**

Product **Friends of The Majority**

Estimate # **4939**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				M-F 7-9am												
				M-F 7-9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-TWTF--		4	\$500.00			0.00						
N 4	KNXV	08/20/12	08/20/12	M-F 5pm-530pm	CM	5pm-530pm	M-----	:30	1	\$900.00	P-2	0.00	NM		1	\$900.00
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	M-----		1	\$900.00			0.00						
N 5	KNXV	08/13/12	08/17/12	M-F 5pm-530pm	CM	5pm-530pm	MTWTF--	:30	3	\$900.00	P-2	0.00	NM		3	\$2,700.00
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWTF--		3	\$900.00			0.00						
N 6	KNXV	08/07/12	08/10/12	M-F 5pm-530pm	CM	5pm-530pm	-TWTF--	:30	4	\$900.00	P-2	0.00	NM		4	\$3,600.00
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-TWTF--		4	\$900.00			0.00						
N 7	KNXV	08/20/12	08/20/12	M-F 6pm-630pm	CM	6pm-630pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	M-----		1	\$1,000.00			0.00						
N 8	KNXV	08/13/12	08/17/12	M-F 6pm-630pm	CM	6pm-630pm	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM		4	\$4,000.00
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWTF--		4	\$1,000.00			0.00						
N 9	KNXV	08/07/12	08/10/12	M-F 6pm-630pm	CM	6pm-630pm	-TWTF--	:30	3	\$1,000.00	P-2	0.00	NM		3	\$3,000.00
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-TWTF--		3	\$1,000.00			0.00						
N 10	KNXV	08/13/12	08/17/12	M-F 630pm-7pm	CM	630pm-7pm	MTWTF--	:30	3	\$1,200.00	P-3	0.00	NM		3	\$3,600.00
				M-F 630pm-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWTF--		3	\$1,200.00			0.00						
N 11	KNXV	08/07/12	08/10/12	M-F 630pm-7pm	CM	630pm-7pm	-TWTF--	:30	4	\$1,200.00	P-3	0.00	NM		4	\$4,800.00
				M-F 630pm-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-TWTF--		4	\$1,200.00			0.00						
N 12	KNXV	08/13/12	08/17/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	MTWTF--	:30	4	\$500.00	P-2	0.00	NM		4	\$2,000.00
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWTF--		4	\$500.00			0.00						
N 13	KNXV	08/07/12	08/10/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	-TWTF--	:30	4	\$500.00	P-2	0.00	NM		4	\$2,000.00
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-TWTF--		4	\$500.00			0.00						
N 14	KNXV	08/13/12	08/19/12	M-SU 10-1035pm	CM	10pm-1035pm	MTWTFSS	:30	3	\$1,200.00	P-2	0.00	NM		3	\$3,600.00
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWTFSS		3	\$1,200.00			0.00						
N 15	KNXV	08/07/12	08/12/12	M-SU 10-1035pm	CM	10pm-1035pm	-TWTFS	:30	4	\$1,200.00	P-2	0.00	NM		4	\$4,800.00
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-TWTFS		3	\$1,200.00			0.00						



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Page 3 of 3

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Estimate # **4939**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N15	KNXV	08/07/12	08/12/12	M-SU 10-1035pm 10pm News	CM	10pm-1035pm	- TWFSS	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	- TWFSS		4			\$1,200.00		0.00					
N16	KNXV	08/19/12	08/19/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S		1			\$250.00		0.00					
N17	KNXV	08/12/12	08/12/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S		1			\$250.00		0.00					
N18	KNXV	08/19/12	08/19/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S		1			\$1,000.00		0.00					
N19	KNXV	08/12/12	08/12/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S		1			\$1,000.00		0.00					

\*Tax 1 Note: Tax 0.5%.

Totals 52 \$43,500.00